

MEDIA RELEASE

26 April 2012



**SPLENDOUR
IN THE GRASS**

PEACE, LOVE AND ACCOMMODATION FOR ALL

**Hippie Camper announced as exclusive campervan partner for 2012
Splendour in the Grass Festival**

In the spirit of peace, love, great music and accommodation for all, Hippie Camper has been announced as the exclusive campervan and motorhome hire partner for the 2012 Splendour in the Grass festival (July 27-29).

Fans of almost 90 headlining acts including The Kooks, Ladyhawke, Wolfmother, the Smashing Pumpkins, Kate Miller-Heide and Angus Stone are expected to book out the nearby North Beach Camping Ground within days of tickets going on sale.

The festival has returned to its 'spiritual home' of Byron Bay (Belongil Fields), NSW after two years at Woodford, Queensland.

Hippie Camper CEO Luke Trouchet said their campervans, which promise 'rockin road trips for happy campers', were a hit each year at Splendour, booking out almost as fast as tickets to the festival itself.

"This year we're entering into the spirit of Splendour, offering everyone who buys a camping ticket entry into the draw to win a free Hippie Camper for their festival experience, free camp chairs and table with all campervans, plus great rates for the festival period," said Luke.

"Our seven-day hire special also gives festival goers a chance to take a road trip beyond Byron Bay either before or after the festival," he said.

Festival goers can book a Hippie Camper to take advantage of the special rates and offers. There are three types of Hippie vans available: the new Hippie Deluxe, the Hippie Budget and the spacious Hippie Hitop. All sleep two people. www.hippiecamper.com/splendour

Images:

<https://www.dropbox.com/gallery/50901746/1/HIPPIE%20Camper%20Images?h=a08566>

Media contact: Carla Adams, Mosaic Corporate, 0411 015 538 carla@mosaiccorporate.com.au;
adams.carla@gmail.com



SPLENDOUR IN THE GRASS

HIPPIE CAMPER SPLENDOUR SPECIAL

Book at www.hippiecamper.com/splendour, and you will get great rates and great freebies including; 2 free camp chairs and 1 free camp table hire for the duration of your splendourific Hippie roadtrip.

Hippie Campers are awesome for festivals: they're accommodation and transport in one, plus they're dry and secure in the wind and rain.

To top it off you can head into the festival for a night of revelling knowing your sweet sweet wayfarers are safe and your wicked Byron Bay snow globe is secure, because unlike a tent, your Hippie Camper locks!

We book out every year over Splendour in the Grass so get in quick to secure your Hippie Camper.

There are three types of Hippie vans available: the new Hippie Deluxe, the Hippie Budget and the spacious Hippie Hitop. All sleep two people.

Hippie Camper - Rockin' road trips for happy campers!

www.hippiecamper.com/splendour

Ts & Cs:

Booking Validity: Must book between April 27th 2012 – July 16th 2012

Travel Validity: Must travel between July 13th – August 12th 2012

Free extras: Free hire of 1 x camping table and 2 x camping chairs for vehicle hire duration

Booking Code: HCSPLEND

Subject to availability at all times based on fleet capacity assigned to the special.

This offer cannot be used in conjunction with other special offers or early bird discount.

Minimum hire is 7 days.

Normal terms and conditions and cancellation fees apply.

Only applies to new bookings.

Media contact: Carla Adams, Mosaic Corporate, 0411 015 538 carla@mosaiccorporate.com.au;
adams.carla@gmail.com